

# Data Where to Find it & How to Use it

**Live On New York**

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Read, Discover, Interpret



Data? Data Who? Data What?



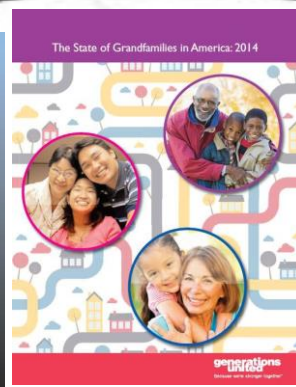
Facts, Figures, Statistics, Details, Findings, Particulars, Specifics, Intelligence, Input, Material, Evidence, Proof, Results, Records, Knowledge, Circumstances, Input.....



We Are Always Processing

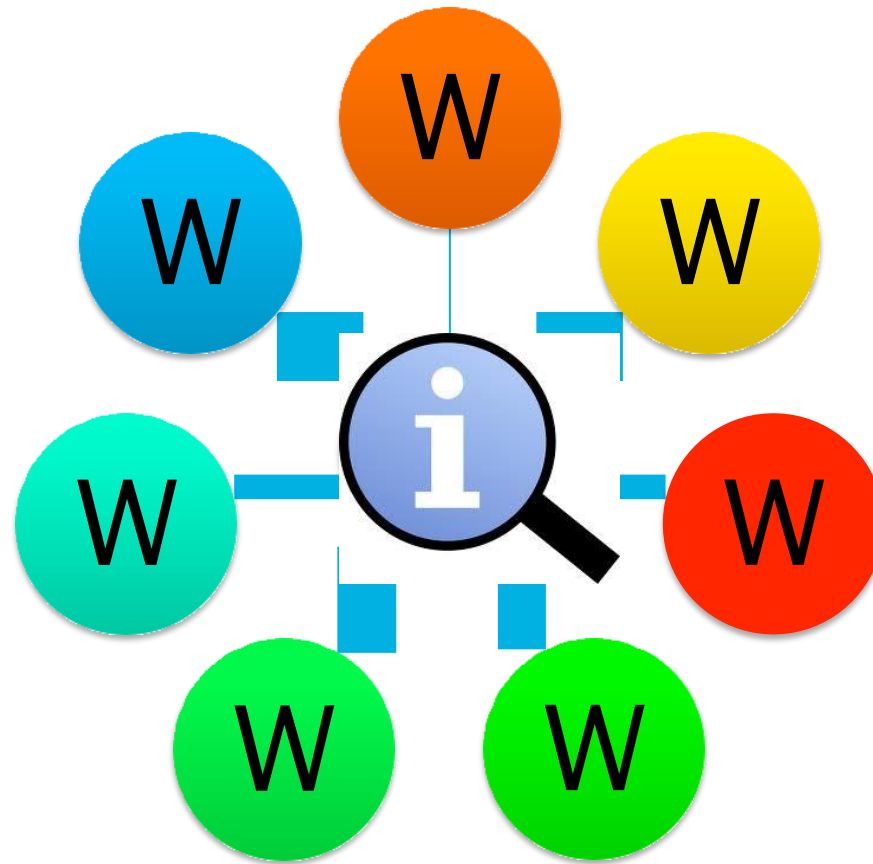


*Why Can't We be Friends?*



# Secondary Data Sources





*The 7 W's of Using Data*

# Where are data from?



# REBUILD NY NOW

Broad-based Coalition

Research, data points and news reports

\$1 billion = 28,000 New Yorkers work

\$1,500 for each New York driver

Send \$ to: 10 Airline Drive Albany, NY

<http://www.rebuildnynow.org>

75%

18%

?

62%

53%

0%

**W**hen was data collected?



**W**ho is data about?



# Median Household Income 2009 – 2013

**New York City \$52,259**

**Bronx County \$34,388**

**Melrose-Morrisania (South Bronx) \$8,694**



**W**hat do data mean?





What is “*Just Right*”?

**W**hat is missing?

What doesn't this tell me?

**W**hich method was used?



**W**hy should I care?





Lost in Translation?

Where did the data come from?

When was data collected?

Who is data about?

What does it mean?

What is missing?

Which collection method was used?

Why should anyone care?



W-W-W-W-W-W-W-W-IN!

U.S. Census Bureau  
<http://www.census.gov>

American Community Survey  
<http://www.census.gov/acs>

NYC Department of Planning's  
Community District Profiles  
<http://www.nyc.gov/html/dcp/html/lucds/cdstart.shtml>

U.S. Bureau of Justice  
<http://www.bjs.gov/index.cfm?ty=dctp>

AoA Profile of Older Americans 2012  
[http://www.aoa.gov/Aging\\_Statistics/Profile/2012/2.aspx](http://www.aoa.gov/Aging_Statistics/Profile/2012/2.aspx)

Administration on Aging: AGing Integrated Database (AGID)  
<http://www.agid.acl.gov>

Data on U.S. Cities  
<http://www.city-data.com>

Nat'l Ctr for Health Statistics (CDC)  
<http://www.cdc.gov/nchs/>

U.S. Bureau of Labor Statistics  
<http://www.bls.gov>

U.S. Department of Transportation  
<http://www.dot.gov>

DataFerret  
<http://dataferrett.census.gov>

Dept of Housing & Urban Development  
<http://www.hud.gov>

# Secondary Data Sources

**Best Cities for Successful Aging** is an Index with composite rankings based on a weighted, multidimensional methodology. One hundred large cities & 259 smaller metro areas are ranked using multiple indicators. The information is derived from the most up to date, publically available data, not household surveys. The rankings will be updated every 2 years. A section on “Programs with Purpose” includes brief descriptions of promising programs found during research.

<http://successfulaging.milkeninstitute.org>

**Shady Signals: Wireless Computing and Online Safety Among Internet Users Age 18 and Older** is a survey of 800 Washington residents indicating the need for greater public awareness about the risks of using public WiFi and how people can better protect themselves from identify theft.

<http://www.aarp.org/research/topics/economics/info-2015/Washington-State-Fraud-Survey.html>

**The State of Grandfamilies in America: 2014** includes infographics related to the 7.7 million children living in grandfamilies and the the 2.7 million grandparents who are responsible for most of the basic needs of grandchildren living with them. <http://www.gu.org/RESOURCES/Publications/StateofGrandfamiliesinAmerica2014.aspx>



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