



## Webinar Series for Aging Services Professionals Spring 2015

**4 new sessions added!**

*Partners for the webinar series:*

Association on Aging in New York  
LiveOn NY  
NYS Coalition for the Aging  
New York State Office for the Aging

*Webinar recordings and handouts*  
will be posted to [www.agingny.org](http://www.agingny.org)  
under Education and Events

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All webinars are free, but registration is required

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### **The Basics of Health Care and Health Reform Part 1**

Tuesday, April 14, 2015 / 2:00 - 3:00 p.m.

As a result of the Affordable Care Act, the healthcare landscape is changing rapidly. Becoming familiar with the new terminology, understanding healthcare marketplace drivers that are changing the care delivery model, developing collaborations in your local network and creating a strategy for your community-based organization are essential.

**Presenter: Timothy McNeill, JD, MHA**  
**Healthcare Management Consultant**

[Register Here](#)

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### **The Basics of Health Care and Health Reform Part 2**

Thursday April 23, 2015 / 2:00 - 3:00 p.m.

As a result of the Affordable Care Act, the healthcare landscape is changing

rapidly. Part of these changes mandate sweeping modifications to the delivery of health care services to provide person-centered care with a greater emphasis on the role of home- and community-based services. Community-based organizations that participate in these initiatives will have expanded opportunities to be partners in the provision of integrated person-centered care and will be well-positioned to add value to the health care system through these partnerships.

**Presenter: Timothy McNeill, JD, MHA  
Healthcare Management Consultant**

[Register Here](#)

### **Data: Where to Find it and How to Use it**

Wednesday, May 13, 2015 | 2:00 - 3:00 p.m.

Data - we all need it - but how do we use it? Participants will be shown how to find reliable sources of secondary data, how to mine the data, and how to use it to promote their services and programming. This is an introductory workshop on finding and using data and is great for the data novice!

**Presenter: Danylle Rudin, Executive Director  
The Florence V. Burden Foundation**

[Register Here](#)

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### **How to Collect and Use Your Own Data**

Wednesday, May 20, 2015 | 2:00 - 3:00 p.m.

Building on the previous webinar, in this presentation participants will learn how to collect and use their own primary data. Learn how to turn that data into outcomes that will showcase your programs in a positive, advantageous, and beneficial way. Attend this workshop to hear concrete examples of using data to enhance development, grow client bases and display effective programming.

**Presenter: Danylle Rudin  
Executive Director  
The Florence V. Burden Foundation**

[Register Here](#)

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#### **For more information about the sponsoring organizations:**

Association on Aging in New York (Aging-NY) | [www.agingny.org](http://www.agingny.org)

Live On New York | [www.liveon-ny.org](http://www.liveon-ny.org)

NYS Coalition for the Aging (NYSCA) | [www.coalitionforaging.org](http://www.coalitionforaging.org)

NYS Office for the Aging | [www.aging.ny.gov](http://www.aging.ny.gov)

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