

Hi, just a reminder that you're receiving this email because you have expressed an interest in NYSAAAA. Don't forget to add [laura@agingny.org](mailto:laura@agingny.org) to your address book so we'll be sure to land in your inbox!

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**Worried about Mom?**

Your local area agency on aging can help.

Become a key supporter of Aging NY  
and give caregivers peace of mind

**Key  
Supporters**  
*Association on Aging in NY*

## 5 Reasons to Become a Key Supporter of Aging-NY

- Your customers will be in a better position to support your **business**.
- Your **employees** will have more time to **produce**.
- Your **business** will be synonymous with a **lower cost option** for long term care.
- Your **business** will be known for **caring** as much about community as you do about profits.
- Your **organization** will be **valued** for its contributions to the greater good.

**Gain visibility** within an Aging Network comprised of administrators of federal and state funds, 1400 public and private subcontractors (nutrition counseling, transportation, in-home care providers, among others) and 59 New York State community-based care agencies that support aging New Yorkers so they can age with dignity and independence.

[Click here](#) for levels of support and benefits.

Some of the benefits: Your organization featured on Aging-NY's home page, highlighted on Aging-NY's popular e-newsletter distributed monthly to 3,000 stakeholders, included in the Association on Aging in

NY's Board of Directors meeting.

The Key Supporter Program was established in response to organizations and individuals who have expressed an interest in becoming part of the Aging-NY network.

[Click here](#) to become a Gold, Silver, or Bronze Key Supporter. If you're interested in other sponsorship opportunities with Aging-NY, [click here](#).

We're working for older adults in New York State who want to remain in their homes as they age.

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